



**Prof. Sofronija Miladinovski, PhD**

Sofronija Miladinovski is a full time professor at the Faculty of Tourism and Hospitality, Ohrid, Republic of Macedonia. His fields of research are: Principles of Marketing, International Marketing, Marketing Information System, Marketing in Tourism and Advertising.

**KEY QUALIFICATIONS: (Relevant to the project)**

- *Over 26 years of experience in the field of Marketing, International Marketing, Marketing in Tourism, Advertising and Education*
- *Over 14 years of experience in managing a University*
- *Over 16 years of experience in managing companies*
- *President of the Municipality of Kicevo, R. Macedonia, 6 years*
- *Over 7 years of experience in building capacities of tourism and cultural organizations through the elaboration of sustainable human resources development policies and strategy planning in Europe, including SEE EU candidate countries*
- *Extensive experience in building capacities in the field of tourism and in working with various governmental institutions and high-ranking officials*